



2017 DAWN GIDEON LECTURE TACKLING THE SOCIAL DETERMINANTS OF HEALTH: THE NEXT BIG CHALLENGE IN HEALTH CARE'S C-SUITES

Monday, November 13, 2017

University Club, Ballroom A

Luncheon: Noon–12:45 p.m.

Lecture/discussion and Webcast: 12:45–3 p.m.

Twitter Q&A: #Gideon @PittPubHealth

PROGRAM

NOON, LUNCH AND NETWORKING

12:45 PM, WELCOME

Mike Evans
HPM Alumni Association

Kevin Altomari
Dawn Gideon Foundation

Mark Roberts
Department of Health Policy and Management

1 PM, GIDEON LECTURE AND WEBINAR

“Tackling the Social Determinants of Health:
The Next Big Challenge in Health Care’s C-Suites”

Robert Henkel

(Brief Break)

1:50 PM, REACTOR PANEL

Mike Blackwood
Marian Jarlenski
Gary Perecko

Q&A

ADJOURNMENT AND NETWORKING

Tweet your questions before or during the program:
#Gideon @PittPubHealth

ABOUT THE SPEAKERS

KEVIN ALTOMARI is principal for The Redan Group, and he serves on the board of directors for the Dawn Gideon Foundation.

MIKE BLACKWOOD is former president and chief executive officer of Gateway Health and former president of the HPM Alumni Association. He completed his Pitt Public Health MPH in 1980.

MIKE EVANS is president of the Healthcare Administration Alumni Association and managing principal of Revenue Cycle Solutions, LLC. He completed his Pitt Public Health MPH in 1980.

ROBERT HENKEL is former president and chief executive officer of Ascension Healthcare, where he assumed the role of president and CEO in 2012 and retired from in June 2017. He completed his Pitt Public Health MPH in 1983.

MARIAN JARLENSKI is an assistant professor in the Department of Health Policy and Management, Pitt Public Health, and conducts research with the Center for Women’s Health Research and Innovation and the Health Policy Institute.

GARY PERECKO is president of Main Line Health System’s Riddle Hospital, and has more than 20 years of executive healthcare experience in both Pennsylvania and Indiana. He completed his Pitt Public Health MPH in 1981.

MARK ROBERTS is professor and chair in the Department of Health Policy and Management at Pitt Public Health. He holds secondary appointments in medicine, industrial engineering, and clinical and translational science.

Event sponsor: The Dawn Gideon Foundation



Contributing sponsor: The Healthcare Council of Western Pennsylvania

Continuing education credits available:



ABOUT DAWN GIDEON



Having received her MPH from the University of Pittsburgh Graduate School of Public Health's hospital administration program in 1983, Dawn Gideon built an extraordinarily successful career as a visionary leader in health care—one that was, sadly, far too brief. She began her professional life with Forbes Health System, becoming president of the Wilkesburg Hospital and later CEO of Forbes, which later merged with Allegheny University Hospitals (now the Allegheny Health Network).

Subsequently, she founded Transition Management Group (TMG) and embarked on a career that focused on ensuring the survival of cash-distressed hospitals. She later sold TMG to Huron Consulting Group, with whom she continued her work of finding new and creative tools for the economic survival of health care organizations. Dawn returned to Pittsburgh as the chief operating officer for Allegheny Health Network where she improved care delivery, built relationships, helped to avoid bankruptcy, and laid the groundwork for the organization's future.

Throughout her career, Gideon was devoted to creatively solving complex business problems in the health care environment and was recognized by such entities as the *Harvard Business Review*, which continues to use some of her early work as a case study for health care. She was a dynamic, creative, and compassionate person who gained national recognition through her health care management and consulting work. She still inspires family, friends, and all who work to improve our health care systems by the courage and passion she modeled after being diagnosed with cancer.

After her death in June, 2015, her husband, Kevin Altomari, along with family, friends, and colleagues, founded the Dawn Gideon Foundation. This organization seeks to provide a forum for the development of hospital administration professionals. Altomari and the Dawn Gideon Foundation have provided generous support to establish this annual lecture series as well as scholarships for students in the Department of Health Policy and Management at Pitt Public Health.

University of Pittsburgh

Graduate School of Public Health

Department of Health Policy and Management

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