HPM 2001
Fall Term 2020

Health Policy & Management in Public Health

August 25 to December 1, 2020
(Tuesdays)
1:15 to 4:10 PM

Tina Batra Hershey, JD, MPH
Assistant Professor, Health Policy and Management
tbh16@pitt.edu
Office Hours: by appointment
_____

Teaching Assistant:
Noelle Cornelio
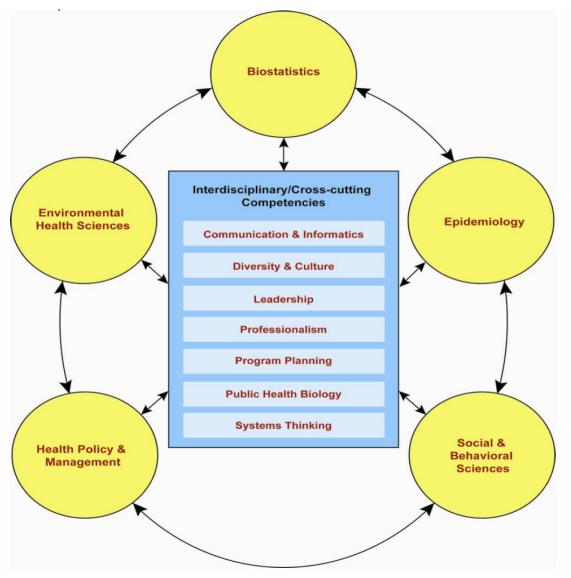HPM Doctoral Student
NOC17@pitt.edu
Office Hours: By appointment

HPM 2001: Health Policy & Management in Public Health
Fall Term 2020

Session/Date	Topic	Speaker(s)	Required Readings and Assignments
Week 1 August 25	Course Overview; Introduction to Public Health Policymaking; Overview of US Health System	Hershey	Textbook, Ch 1 and 4
Week 2 September 1	Policy and the Policymaking Process	Donohue	Textbook, Ch 2
Week 3 September 8	Law and the Legal System	Hershey	Textbook, Ch 3 Articles on Canvas Navigate 2 Scenario, Episode 1 due
Week 4 September 15	Social Determinants of Health	Gary-Webb E. Roberts	Textbook, Ch 7 Articles on Canvas
Week 5 September 22	Advocacy Groups: Identifying Priorities and Influencing Policy	Panel	Textbook, Ch 5
Week 6 September 29	Individual Rights in Health Care and Public Health	Hershey	Textbook, Ch 6 Articles on Canvas Navigate 2 Scenario, Episode 3 due
Week 7 October 6	Environmental Health Policy	Goldstein	Articles on Canvas
Week 8 October 13	Midterm Exam		
Week 9 October 20	Understanding Health Insurance; Health Economics in a Health Policy Context	Donohue	Textbook, Ch 8 and 9 Articles on Canvas
Week 10 October 27	Health Reform in the United States	Donohue	Textbook, Ch 10 Articles on Canvas Navigate 2 Scenario, Episode 4 due
Week 11 November 3	Health System Leadership and Management	Jin	Articles on Canvas
Week 12 November 10	Government Health Insurance Programs	Donohue	Textbook, Ch 11 Articles on Canvas
Week 13 November 17	Informing Public Health Policy with Research and Evaluation	Cole	Articles on Canvas
Week 14 November 24	Health Care Quality Policy and the Law	Hershey	Textbook, Ch 12 Articles on Canvas
Week 15 December 1	Final Exam		Policy Brief Due via Canvas

COURSE RATIONALE

This course, HPM 2001, Health Policy & Management in Public Health, is the Department of Health Policy & Management's (HPM) contribution to GSPH's Core Curriculum. It is required for all MPH students as well as DrPH students subject to fulfilling the school's core requirements.

Graduate schools of public health typically provide curriculum content in several disciplines and fields, including HPM, as follows:

Source: Association of Schools of Public Health, *Master's Degree in Public Health Core Competency Development Project,* Version 2.3, August 11, 2006, p. 9. (Accessed 10/13/11.) http://www.sph.unc.edu/images/stories/faculty_staff/acad_affairs/documents/asph_competencies.pdf.

COURSE COMPETENCIES

Upon completion of this course, students will attain a level of knowledge and skills that will allow them to critically analyze problems, assess feasibility of policy and program implementation, and to propose policy initiatives, integral competencies for practice in public health and community organizations as identified by the Council on Education in Public Health (ceph.org/assets/2016.Criteria.pdf).

The content of this course will permit students to apply strategic-thinking and to engage in proactive problem solving by developing specific knowledge and skills in policy, leadership, and communication. Students will be able to:

Policy-Relevant Competencies

- Discuss multiple dimensions of the policy-making process, including the roles of ethics, law, and evidence
- Propose strategies to identify stakeholders and build coalitions and partnerships for influencing public health outcomes
- Advocate for political, social or economic laws, policies, and programs that will improve health in diverse populations
- Explain the social, political and economic determinants of health and how they contribute to population health and health inequities
- Advocate for political, social or economic laws, policies, and programs that will improve health in diverse populations
- Compare the organization, structure and function of health care, public health and regulatory systems across national and international settings
- Evaluate laws and policies for their impact on public health and health equity

Leadership-Relevant Competencies

- Apply principles of leadership, governance and management, which include creating a vision, empowering others, fostering collaboration and guiding decision making
- Apply negotiation and mediation skills to address organizational or community challenges

Communication-Relevant Competencies

- Select communication strategies for different audiences and sectors
- Communicate audience-appropriate public health content, both in writing and through oral presentation

Systems Thinking-Relevant Competencies

- Apply systems thinking tools to a public health issue

COURSE OBJECTIVES

Within the framework of developing and enhancing competencies, the objectives of this course are the following:

1. To assist students in acquiring knowledge and experience in applying the knowledge about the context and process of health policymaking at the federal and state levels of government in the United States. A conceptual model of policy formulation, implementation and modification

activities is used to structure the content about the policymaking process. The course also covers selected federal and state health policies and policy issues, including the Affordable Care Act, in their historical context, as well as their contemporary and developmental status. In addition, the course will help students understand the social, political and economic determinants of health and how they contribute to population health and health inequities.

2. To assist students in acquiring knowledge and experience in applying the knowledge about effectively managing health programs and projects. Students will learn and apply core conceptual frameworks in management (e.g. leadership, strategy, decision-making) to current problems faced by health care managers today.

Overall, the instructor's central purpose for this course is to provide information and insight that can enhance students' abilities to better analyze and exert influence in helping shape health policy as well as more effectively manage in their domains of responsibility. The course is based on a teaching philosophy that emphasizes students' responsibilities to avail themselves of the organized readings, recorded lectures, and guests arranged by the instructor as learning opportunities in the course. Standard professional behavior is expected at all times in the course.

COURSE METHODS AND EXPECTATIONS

This course utilizes Canvas and Zoom. Your active participation in the course is required in the form of exams, recorded lectures, Navigate 2 online scenarios, and group discussions.

Each student is expected to read the assigned materials, watch the recorded lectures, and be prepared to discuss both readings and lectures during discussion sessions. We will be using Zoom for class discussion sessions. I recommend two screens, particularly if you take notes on your laptop/tablet: one for Zoom and one for note taking.

Zoom Policies for Discussion Sessions:
- Keep your audio on mute until you want to speak to limit background noise.
- Enable your video so that we can see each other. You might need to disable your video if your Internet connection is unstable or if your environment is not conducive to video; just indicate that in the chat. *If you need to take a break, you can turn your camera off for a few minutes.*
- Try to log in from a quiet, distraction-free environment. Please make sure that you are stationary (i.e., not driving or riding in a car).
- Close unneeded applications for optimal video functioning.
- If you use a Zoom background, make sure it is not distracting to others.
- If you want to ask a question or make a comment, please either physically raise your hand or use the "raise hand" function on Zoom and wait to be called on.
- When you are finished speaking, provide some sort of indication that you have finished your comments (e.g., "that's all," "I'm done," "thanks").

By following these policies, our Zoom discussion sessions will be a much better experience. There will likely be technical glitches along the way, but if we are patient and work together, we can create a rich virtual learning environment.

Absence Policy
Absences for discussion sessions may be excused at the professor's discretion with advance notice. Students who are absent without providing advance notice may have points deducted from the professionalism grade. *With a global pandemic, the likelihood of absences is increased. Therefore, communication is critical.*

GRADING POLICY

Course grades are determined as follows, based on a maximum possible 100 points:

1. Two exams – each worth 20 points (40 points possible). Exams will consist of multiple-choice, true/false, or short answer questions drawn from course readings and lectures. **Please see the course schedule for exam dates.**

2. Policy Brief (30 points possible) – Students will submit a policy brief (1,000 word maximum) on a topic of their choosing that summarizes both the problem and the solution to a pressing public health issue. Students should marshal evidence on the scope and reach of the problem as well as on the likely impacts of their policy solution. Chapter 14 of the textbook provides information regarding how to write a policy brief. **The due date is December 1, 2020.**

3. Three Navigate 2 online scenarios – each worth 5 points (15 points possible). In these interactive video case studies, students will progress through a series of different settings and character interactions to learn about key concepts in health policy. Students will analyze information, make decisions, and see the impact of their participation in real time. Each scenario includes a 10-question assessment, which will be graded for completion. Students must receive at least a 7 out of 10 for each assessment to receive completion credit (assessments may be repeated until the desired score is reached). Each scenario's assessment report should be saved as a PDF and uploaded to Canvas by the due date. Chrome or Firefox is the recommended browser. **Please see the course schedule for due dates.**

4. Professionalism (15 points possible) – The professionalism grade is based on a student's behavior in the virtual classroom, as well as class participation and attendance. Students should actively participate in the Zoom discussion sessions in a respectful and constructive manner. To facilitate discussion, discussion questions for each week will be posted in advance on Canvas. *See Absence Policy, above.*

Student Performance Evaluation
Final course grades will be letter grade based on total accumulated points as follows:

≥ 97 = A+
93 – 96 = A
90 – 92 = A-
87 – 89 = B+
83 – 86 = B
80 – 82 = B-
77 – 79 = C+
73 – 76 = C
70 – 72 = C-
< 70 = F

REQUIRED Textbook and Online Learning Experience
In this course, we will be using the textbook, *Essentials of Health Policy and Law, 4th Edition,* along with the online learning experience, *Navigate 2 Scenario for Health Policy. Please purchase the following bundle of textbook **and** online learning experience before the first day of class:*
https://www.jblearning.com/catalog/productdetails/9781284196252?jblsearch#productInfo

The course ID to use with the textbook is EF3397. Information regarding the course ID to use with the Navigate 2 Scenario will be provided at a later date.

Please see the detailed course schedule beginning on page 9 for required readings, noting that the assigned textbook chapters are not sequential. Additional readings are available on Canvas. These readings may be supplemented and/or changed as deemed appropriate.

ACCOMMODATION FOR STUDENTS WITH DISABILITIES

If you have any disability for which you are or may be requiring accommodation, you are encouraged to notify both your instructor and the Office of Disability Resources and Services, 216 William Pitt Union at (412) 648-7890 or TTY (412) 383-7355 as early as possible in the academic term. This office will verify your disability and help you to arrange for reasonable accommodations for your full participation in this course.

ACADEMIC INTEGRITY

You are expected to adhere to the school's standards of academic honesty. Any work submitted in this course for evaluation must represent your own intellectual contribution and efforts. The GSPH policy on academic integrity and professionalism, which is based on the University policy, is available online at http://www.publichealth.pitt.edu/interior.php?pageID=126. The policy includes obligations for faculty and students, procedures for adjudicating violations, and other critical information. Please take the time to read this policy.

The essence of the GSPH policy on academic integrity is that if you commit an act of academic dishonesty, including plagiarism, unauthorized collaboration on an assignment, cheating on an exam, misrepresentation of data, and facilitating dishonesty by others, you will receive a sanction appropriate to the violation committed. Sanctions include, but are not limited to, reduction of a grade for an assignment or a course, failure of a course, and dismissal from GSPH.

The policy also requires that a violation of academic integrity will be documented and kept in a confidential student file maintained by the GSPH Office of Student Affairs. If a sanction for a violation is agreed upon by you and me the record of this agreement will be expunged from your file upon your graduation. If the case is referred to the GSPH Academic Integrity Hearing Board, a record will remain in your permanent file. Repeat violations automatically will be referred to the Hearing Board.

SEXUAL MISCONDUCT, REQUIRED REPORTING, AND TITLE IX

The University is committed to combatting sexual misconduct. As a result, you should know that University faculty and staff members are required to report any instances of sexual misconduct, including harassment and sexual violence, to the University's Title IX office so that the victim may be provided appropriate resources and support options. What this means is that as your professor, I am required to report any incidents of sexual misconduct that are directly reported to me, or of which I am somehow made aware.

There are two important exceptions to this requirement about which you should be aware:

A list of the designated University employees who, as counselors and medical professionals, do not have this reporting responsibility and can maintain confidentiality, can be found here: www.titleix.pitt.edu/report/confidentiality

An important exception to the reporting requirement exists for academic work. Disclosures about sexual misconduct that are shared as part of an academic project, classroom discussion, or course assignment, are not required to be disclosed to the University's Title IX office.

If you are the victim of sexual misconduct, Pitt encourages you to reach out to these resources:

- Title IX Office: 412-648-7860
- SHARE @ the University Counseling Center: 412-648-7930 (8:30 A.M. TO 5 P.M. M-F) and 412-648-7856 (AFTER BUSINESS HOURS)

If you have a safety concern, please contact the University of Pittsburgh Police, 412-624-2121. Other reporting information is available here: www.titleix.pitt.edu/report-0

DIVERSITY STATEMENT

The University of Pittsburgh Graduate School of Public Health considers the diversity of students, faculty, and staff to be a strength and critical to its educational mission. Pitt Public Health is committed to creating and fostering inclusive learning environments that value human dignity and equity. Every member of our community is expected to be respective of the individual perspectives, experiences, behaviors, worldviews, and backgrounds of others. While intellectual disagreement may be constructive, no derogatory statements, or demeaning or discriminatory behavior will be permitted.

If you feel uncomfortable or would like to discuss a situation, please contact any of the following:

- The course instructor;
- The Pitt Public Health Associate Dean for Diversity and Inclusion at 412-624-3506 or tgary@pitt.edu;
- The University's Office of Diversity and Inclusion at 412-648-7860 or https://www.diversity.pitt.edu/make-report/report-form (anonymous reporting form)

Students, faculty and guests in this course represent a broad range of beliefs, backgrounds and experiences. This diversity enriches our classroom experience and I urge you to express yourself and participate in class and during my office hours. Intellectual disagreement can be constructive and enlightening, as long as we respect one another, own our feelings and our viewpoints and agree that we are all allowed our points of view. If at any time you feel uncomfortable, please let me know, and we can talk about ways to address it.

Week 1 – August 25, 2020: Course Overview: Introduction to Course; Introduction to Public Health Policymaking; Overview of US Health System Performance

Tina Batra Hershey

Required Reading:
1. *Essentials of Health Policy and Law with the Navigate 2 Scenario for Health Policy,* 4E. Chapter 1, Understanding the Role of and Conceptualizing Health Policy and Law
2. *Essentials of Health Policy and Law with the Navigate 2 Scenario for Health Policy,* 4E. Chapter 4, Overview of the United States Healthcare System

Week 2 – September 1, 2020: Policy and the Policymaking Process

Julie Donohue

Required Reading:
1. *Essentials of Health Policy and Law with the Navigate 2 Scenario for Health Policy,* 4E. Chapter 2, Policy and the Policymaking Process
2. Summary of H.R. 6 the Substance Use-Disorder Prevention that Promotes Opioid Recovery and Treatment (SUPPORT) for Patients and Communities Act
3. Alexander GC, Stoller KB, Saloner B. An epidemic in the midst of a pandemic: opioid use disorder and COVID-19. Annals of Internal Medicine 2020 April 2

Week 3 – September 8, 2020: Law and the Legal System

Tina Batra Hershey

Due: Navigate 2 Scenario, Episode 1 "Policy Analysis and Development"

Required Reading:
1. *Essentials of Health Policy and Law with the Navigate 2 Scenario for Health Policy,* 4E. Chapter 3, Law and the Legal System
2. Sparer MS. Federalism and the ACA: Lessons for the 2020 Health Policy Debate. Health Affairs 2020;39(3):487-493

Week 4 – September 15, 2020: Social Determinants of Health

Tiffany Gary-Webb and Eric Roberts

Required Reading:
1. *Essentials of Health Policy and Law with the Navigate 2 Scenario for Health Policy,* 4E. Chapter 7, Social Determinants of Health and the Role of Law in Optimizing Health.
2. Cheyne K, Smith M, Felter EM, et al. "Food Bank-Based Diabetes Prevention Intervention to Address Food Security, Dietary Intake, and Physical Activity in a Food-Insecure Cohort at High Risk for Diabetes." Prev Chronic Dis 2020;17:190210.
3. Gary-Webb TL, Bear TM, Mendez DD, et al. "Evaluation of a Mobile Farmer's Market Aimed at Increasing Fruit and Vegetable Consumption in Food Deserts: A Pilot Study to Determine Evaluation Feasibility." Health Equity 2(1):375-383.
4. Melinda Buntin and John Ayanian. "Social Risk Factors and Equity in Medicare Payment." NEJM 376(6):507-10
5. Ashish Jha and Alan Zaslavsky. "Quality Reporting That Addresses Disparities in Health Care." JAMA 312(3):225-6.

Week 5 – September 22, 2020: Interest Group Panel on Public Health Policy: Identifying Priorities and Influencing Policy

Dr. Maria Guyette (Pennsylvania College of Emergency Physicians), Tracy Lawless (K&L Gates) (invited), Myron Arnowitt (Clean Water Action), Jamil Bey (UrbanKind) (invited)

Required Reading:
1. *Essentials of Health Policy and Law with the Navigate 2 Scenario for Health Policy,* 4E. Chapter 5, Public Health Institutions and Systems

Week 6 – September 29, 2020: Individual Rights in Health Care and Public Health

Tina Batra Hershey

Due: Navigate 2 Scenario, Episode 3 "Implementing Policy in the Health Care Delivery System"

Required Reading:
1. *Essentials of Health Policy and Law with the Navigate 2 Scenario for Health Policy,* 4E. Chapter 6, Individual Rights in Healthcare and Public Health
2. Kaiser Family Foundation. Abortion Back at the Supreme Court: June Medical Services LLC v. Russo. June 2020.

Week 7 – October 6, 2020: Environmental Health Policy

Bernard Goldstein

Required Readings: TBD

Week 8 – October 13, 2020: Midterm Exam

Week 9 – October 20, 2020: Understanding Health Insurance; Health Economics in a Health Policy Context

Julie Donohue

Required Reading:
1. *Essentials of Health Policy and Law with the Navigate 2 Scenario for Health Policy,* 4E. Chapter 8, Understanding Health Insurance
2. *Essentials of Health Policy and Law with the Navigate 2 Scenario for Health Policy,* 4E. Chapter 9, Health Economics in a Health Policy Context
3. Kaiser Family Foundation. 10 Things to Know About Medicare Part D. June 2019.

Week 10 – October 27, 2020: Health Reform in the US

Julie Donohue

Due: Navigate 2 Scenario, Episode 4 "Evaluating a Health Care Policy"

Required Reading:
1. *Essentials of Health Policy and Law with the Navigate 2 Scenario for Health Policy,* 4E. Chapter 10, Health Reform in the United States

2. Blumenthal D, Collins S, Fowler E. The Affordable Care Act at 10 Years – Its Coverage and Access Provisions. NEJM 382(10), March 5, 2020.

Week 11 – November 3, 2020: Health System Leadership and Management
Bonnie Jin

Required Reading:
1. Porter TH. Case 31 "Poof" You are Now in Management: A Case Study in Leadership. 2014. Jones & Bartlett Learning.
2. Gabarro JJ, Kotter JP. Managing Your Boss. Harvard Business Review. 2013.
3. Kelley RE. In Praise of Followers. Harvard Business Review. 1988.
4. Kotter JP. What Leaders Really Do. Harvard Business Review. 2001.

Week 12 – November 10, 2020: Government Health Insurance Programs
Julie Donohue

Required Reading:
1. *Essentials of Health Policy and Law with the Navigate 2 Scenario for Health Policy,* 4E. Chapter 11, Government Health Insurance Programs: Medicaid, CHIP, and Medicare
2. Jamila Michener. Race, Politics, and the Affordable Care Act. Journal of Health Politics, Policy, and Law. 45(4): 547-566, 2020.

Week 13 – November 17, 2020: Informing Public Policy with Research and Evaluation
Evan Cole

Required Reading:
1. Brownson RC, Royer C, Ewing R, McBride TD. Researchers and policymakers: travelers in parallel universes. Am J Prev Med 2006;30(2):164–172

Week 14 – November 24, 2020: Health Care Quality Policy and the Law
Tina Batra Hershey

Required Reading:
3. *Essentials of Health Policy and Law with the Navigate 2 Scenario for Health Policy,* 4E. Chapter 12, Healthcare Quality Policy and Law
4. Mello MM, Frakes MD, Blumenkranz E, Studdert DM. Malpractice Liability and Health Care Quality: A Review. JAMA. 2020;323(4):352-366

Week 15 – December 1, 2020: Final Exam